



Webb McArthur

May 30th, 2024

Professional Experience



Webb helps financial institutions and technology companies navigate the evolving landscape of data privacy and consumer financial regulations. As a partner in our Washington, DC office, he advises a broad range of financial institutions, consumer reporting agencies, data brokers, data providers, and technology firms on compliance with federal, state, and international data use and privacy laws. His practice focuses on the Fair Credit Reporting Act, the Gramm-Leach-Bliley Act, state consumer data privacy laws, General Data Protection Regulation, prohibitions against unfair, deceptive, and abusive acts and practices, and other privacy and security laws and regulations.

With deep experience in data privacy and consumer financial services, Webb works with clients to:

- Develop and implement data privacy compliance programs that meet federal, state, and international regulatory requirements.
- Assess data use strategies and ensure compliance in consumer relations, vendor management, and business development matters.
- Perform due diligence and other risk assessment exercises in connection with business acquisitions, investments, and data management changes.
- Advise on and assist with data incident and breach responses.
- Manage regulatory risks associated with emerging technologies and evolving privacy frameworks.

Webb is an active member of the American Bar Association's Business Law Section and the International Association of Privacy Professionals (CIPP/US). He frequently speaks and writes for financial services industry trade associations and publications.

Before joining Hudson Cook, Webb worked as a Financial Research Assistant with the Virginia Department of the Treasury, where he supported a program overhaul of the Virginia Security for Public Deposits Act.

Webb earned his law degree (cum laude), from the University of Richmond School of Law, where he served as Editor-in-Chief of the Richmond Journal of Global Law and Business.

Webb is dedicated to helping financial institutions and technology firms develop privacy and compliance strategies that balance regulatory obligations with business innovation.

Practice Areas

Credit Reporting, Privacy and Data Security

Professional Affiliations & Certifications

- Member, American Bar Association, Business Law Section, Consumer Financial Services Committee
- Member, International Association of Privacy Professionals
- Maryland State Bar Association
- District of Columbia Bar
- Virginia Bar Association

Speaking Engagements

- *Staying Out Of The Limelight: How to Remain Privacy Compliant And Out Of The AG Headlines*, Professional Background Screening Association, Arlington, VA, March 25, 2025
- *State Privacy Rules Update for 2024*, Association of Dealer Compliance Officers, November 19, 2024
- *Update on the Digital Design and Practices Under Heightened Regulatory Scrutiny*, Women in Housing and Finance, October 24, 2024
- *Dark Patterns: Update on the Digital Design and Practices Under Heightened Regulatory Scrutiny*, ABA Business Law Section, San Diego, September 13, 2024
- *Old Data, New Data Flows: Advanced Tech And Privacy Concerns For Screeners*, Professional Background Screening Association, Boston, MA, September 9, 2024
- *I Got New Rules, I Count Them: Breaking Down The CFPB's New FCRA Rulemaking*, Professional Background Screening Association, Grapevine, TX, September 12, 2023
- *From 'Pretty Please' to 'Thou Shalt': Regulation and Enforcement in U.S. Financial Data Privacy and Security*, Conference on Consumer Finance Law, Chicago, May 12, 2023
- Cybersecurity Webinar, Association of Progressive Rental Organizations, October 19, 2022
- "Eurovision: How GDPR is Changing the Compliance Landscape," OLA Compliance University, July 2022
- "Practical Steps to Identifying Fraud and Reducing Loss," INFIn MoneyTrends, November 2021
- "The Colorado Privacy Act and the Growing State Patchwork of Consumer Data Privacy Laws," Hudson Cook Compliance Coffee Break, November 2021
- "Employment/Income/Asset Verification: New Trends in Underwriting," 2021 Virtual Financial Services Conference, May 2021
- "VCDPA – The newest consumer data privacy law comes to Virginia," Hudson Cook

Compliance Coffee Break, April 2021

- “Web Content Accessibility – The CCPA and Beyond,” Hudson Cook Webinar, May 2020
- “CCPA Compliance Checkup – Are You Ready for July 1?,” Hudson Cook Compliance Coffee Break, May 2020
- “The New California Consumer Privacy Act: What Auto Dealers Need to Know,” KPA Webinar, November 2019
- “Privacy in the New World: Post-GDPR Privacy Developments in the United States,” Consumer Financial Services Conference, Hudson Cook/CounselorLibrary, 2019
- “Top 10 Tips for Data Governance: Managing Risk by Managing Your Data Assets,” Consumer Financial Services Conference, Hudson Cook/CounselorLibrary, 2019
- “The Use of Criminal Record Information in Tenant Screening,” National Association of Professional Background Screeners Mid-Year Legislative & Regulatory Conference, 2019
- “GDPR and the Rise of Heightened Privacy Regulations,” National Association of Federally-Insured Credit Unions (NAFCU) Regulatory Compliance Seminar, October 2018
- “The GDPR: How Does It Affect Your U.S. Business?” National Automobile Dealers Association (NADA) webinar, June 2018
- “GDPR and the Consumer: Complying with the Consumer-Facing Requirements of the GDPR,” Consumer Financial Services Conference, Hudson Cook/CounselorLibrary, April 2018
- “The Changing Landscape of Tenant Screening Laws,” National Association of Professional Background Screeners Mid-Year Legislative & Regulatory Conference, April 2018
- “Notices, Notices, Notices: A Comprehensive Look at Adverse Action, Risk-Based Pricing, and Credit Score Notices for Credit and Non-Credit Transactions,” Consumer Financial Services Conference, Hudson Cook/CounselorLibrary, April 2017

Publications

- “2023 to Bring Major Changes to Consumer Data Privacy Regulation,” Hudson Cook *Insights*, November 2022
- “California Attorney General Focuses on Targeted Advertising and Disclosures in CCPA Enforcement,” Hudson Cook *Insights*, September 2021, co-authored with Megan Nicholls
- “Colorado Governor Signs Nation’s Third Comprehensive Consumer Data Privacy Law,” Hudson Cook *Insights*, August 2021, co-authored with Dailey Wilson
- “Smile! You May Be on a Dashboard Cam,” Hudson Cook *Insights*, July 2021
- “California Attorney General Proposes New Changes to CCPA Regulations,” ABA *Business Law Today Month-in-Brief*, October 2020
- “CCPA Regulations Approved by California Office of Administrative Law and Become Enforceable Immediately,” ABA *Business Law Today Month-in-Brief*, August 2020
- “California Attorney General Releases Second Set of Revisions to Proposed CCPA Regulations,” ABA *Business Law Today Month-in-Brief*, March 2020

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- “California Data Broker List Comes Online,” Hudson Cook *Insights*, January 2020
 - “CCPA Advent: Waiting on the World to Change,” Hudson Cook *Insights*, December 2019
 - “Springing Consumer Rights: Responding to the Federal Government Shutdown and Anticipating Another,” Hudson Cook *Insights*, March 2019
 - “Borders, Branches, and Behavior: Dispelling Myths about Scope of General Data Protection Regulation,” Hudson Cook *Insights*, May 2018
 - “Seattle’s Fair Chance Housing Ordinance: A New Wave of Tenant Screening Regulation?,” *NAPBS Journal*, March/April 2018
 - “Recent FTC Suit Highlights Alleged Deceptive Practices in Negative Option Plans,” Hudson Cook *Insights*, October 2017
 - “Tailored to Suit: Drafting a Client’s Compliance Management System,” *ABA Consumer Financial Services Committee Newsletter*, March 2016
 - “Eleventh Circuit Upholds City of Miami’s Fair Housing Act Claims,” *Basis Points*, 2015
 - “FinCEN/OCC BSA Enforcement Effort Targets Bank’s Failure to File Suspicious Activity Reports,” *Basis Points*, 2015