



## Compliance Coffee Break: FTC Auto Dealer Proposed Rule: A Bad Deal for Dealers

September 13th, 2022 | and [L. Jean Noonan](#)

Presenter: [Jean Noonan](#)

September 13 from 2-2:30 pm ET

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Jean will review the FTC's proposed wide-ranging regulation of vehicle sales, financing, and the marketing of voluntary products and services. The proposal duplicates many existing requirements and creates a complex web of procedural obligations, complicating a sales process that is already highly regulated, burdened with paperwork, and often criticized by the FTC itself for being too long. In this Compliance Coffee Break, we will review the good, the bad, and the ugly.

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