



Hudson Cook attorneys on panels at 2017 Buy Here, Pay Here Conference

October 17th, 2017

Firm is major sponsor of this year's conference in Orlando

Hanover, Maryland, October 17, 2017 – Hudson Cook, LLP attorneys [Allen Denson](#), [Eric Johnson](#) and [Nora Udell](#) will speak at the upcoming National Alliance of Buy Here, Pay Here Dealers (“NABD”) Conference, taking place October 23-25, 2017 in Orlando, Florida. The firm is also a Platinum Sponsor of the conference, which covers all aspects of running a Buy Here, Pay Here motor vehicle dealership.

On October 23, Denson, Johnson and Udell will present “Advertising Do’s & Don’ts,” a panel examining common advertising problems and explaining how to design a company’s operation to avoid common pitfalls. The panelists will identify the state and federal regulators and their likely focus for this year. The panel will also cover the types of advertising the regulators target, major enforcement actions, and “Do’s and Don’ts” to get advertising material into compliance.

On October 25, Johnson and Udell will participate on a panel that will address “Collection ‘Hot Spots’ to Avoid.” The panel will help identify state and federal regulators, their focus, and steps to take to avoid collection hot spots.

[Thomas Hudson](#), a founding member of Hudson Cook, will introduce speakers and moderate several panel discussions at the conference.

About the NABD

The National Alliance of Buy Here, Pay Here Dealers (“NABD”) is the industry’s largest used car special interest group, with more than 14,000 members. It was created to educate, train and promote the interests of the self-finance industry nationwide. NABD coordinates annual national conferences and other training events. For more information about the conference, visit www.bhphdealerconference.com.

About Hudson Cook, LLP

Celebrating its 20th anniversary this year, [Hudson Cook, LLP](#) focuses its practice on banking, consumer and commercial financial services, and privacy law, both state and federal, from its 13 offices across the country. With more than 60 attorneys, the firm offers legal services to local, national and international clients, providing practical and innovative solutions to their legal issues. For more information, visit www.hudsoncook.com.

Hudson Cook, LLP provides articles, webinars and other content on its website from time to time provided both by attorneys with Hudson Cook, LLP, and by other outside authors, for information purposes only. Hudson Cook, LLP does not warrant the accuracy or completeness of the content, and has no duty to correct or update information contained on its website. The views and opinions contained in the content provided on the Hudson Cook, LLP website do not constitute the views and opinion of the firm. Such content does not constitute legal advice from such authors or from Hudson Cook, LLP. For legal advice on a matter, one should seek the advice of counsel.