



Join us at LEND360

September 22nd, 2017



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Hudson Cook will be participating in the upcoming LEND360 conference, taking place from Oct. 11-13 in Dallas, Tex. LEND360 is an annual event that exclusively focuses on the unique needs of online lending providers. For more information and to register, visit LEND360.org. Hudson Cook attorneys [Kate Fisher](#), [Bob Gage](#), [Allen Denson](#), [Cathy Brennan](#) and [Blake Sims](#) will be participating on the following panels: **An Update on Merchant Cash Advance and Why Your Contract Language Matters**

Thursday, Oct. 12

11:30 a.m. **Moderator**

Kate Fisher, Hudson Cook, LLP **Panelists**

Bob Gage, Hudson Cook, LLP

Chris Murray, Giuliano McDonnell & Perrone

Vadim Serebro, Yellowstone Capital LLC **Trump Administration**

Regulatory and Policy Changes Online Lenders Need to Know

Thursday, Oct. 12

11:30 a.m. **Moderator**

Brian Knight, The Mercatus Center at George Mason University **Panelists**

Allen Denson, Hudson Cook, LLP

Scott Pearson, Ballard Spahr, LLP

Scott Talbott, Electronic Transactions Association **The Role of the**

Secondary Market in Online Lending

Friday, Oct. 13

9:00 a.m. **Moderator**

 Allyson Baker, Venable, LLP **Panelists**

Cathy Brennan, Hudson Cook, LLP

Greg Nowak, Pepper Hamilton, LLP

Phillip Toth, Oberon Securities **Consumer Lending Innovations Shaping**

the Future of Non-Bank Consumer Finance

Friday, Oct. 13

9:00 a.m. **Moderator**

Blake Sims, Hudson Cook, LLP **Panelists**

Cameron Stevens, Prodigy Finance

Derek Barclay, LoanHero

Keith Goodnight, Microbilt

JP James, Lending Science DM **On Oct. 12, Kate Fisher, a partner in the**

firm's Maryland office, will moderate a session on business lending, and

Bob Gage, partner in the Michigan office, will be a speaker during this

session, which will provide attendees with an update on merchant cash

advances and explain why contract language is important. A partner in the

firm's Washington, D.C., office, Allen Denson will also speak on the 12th.

His topic will be "Trump Administration Regulatory and Policy Changes

Online Lenders Need to Know." Cathy Brennan, a partner in the Maryland

office, and Blake Sims, a partner in the firm's Tennessee office, will each

present on Oct. 13. Cathy's session is titled "The Role of the Secondary

Market in Online Lending." Blake will discuss "Consumer Lending

Innovations Shaping the Future of Non-Bank Consumer Finance." For more

information on LEND360, or to register for the event, [click here](#).

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