



Navigate Trends . . . Capture Demand

October 27th, 2025 | and [Justin B. Hosie](#)

The current regulatory landscape presents both brick and mortar and fintech companies with new avenues for innovation and expansion within consumer financial services. This discussion will first examine the present consumer financial services environment. Then, it will explore the potential opportunities for capturing consumer demand, considering new and expanded business models, innovative products, diverse delivery channels, and evolving marketing techniques.

Panel Presentation: Navigate Trends...Capture Demand

(Part I-Navigate Trends)

Moderator:

John Files, EVP, North America Co-Lead, Public Affairs, Powell Tate Presenters:

Justin Miller, VP, Enterprise Account Sales, Fiserv

Patrick McCarty, Adjunct Professor, Georgetown University Law Center, Catholic University of America, Columbus School of Law

Shaun Ferrari, Chief Commercial Officer, Currency Research Anna Fridman, Co-Founder, SpringLabs

(Part II-Capture Demand)

Moderator:

John Files, EVP, North America Co-Lead, Public Affairs, Powell Tate Presenters:

Chris Blackburn, GM Alternative Financial Services & Enterprise, Ouro Richard Campanaro, SVP, Sales, Amsive

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