



# NAVIGATING STATE ENFORCEMENT IN CONSUMER FINANCE

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As federal agencies like the CFPB pull back on enforcement, state regulators are stepping into the void. This session will provide a strategic overview of the evolving landscape of state-led enforcement actions in consumer financial services. We will analyze recent trends, identify key regulatory priorities, and equip you with practical strategies to manage risk and ensure compliance in this new enforcement environment. Topics will include state enforcement in the areas of AI and data privacy, junk fees and advertising practices, licensing and usury, and collection and repossession practices. Panelists: Anastasia V. Caton, Partner, Hudson Cook, LLP, Washington, DC Robert D. Tilley, Partner, Hudson Cook, LLP, Washington, DC Kristen C. Yarows, Senior Associate, Hudson Cook, LLP, Washington, DC