



## New Year, New Rules? Fraud Products and the FCRA

April 8th, 2025 | [Rebecca E. Kuehn](#) and [Erica A.N. Kramer](#)

1:30 PM – 2:00 PM EDT (30 min)

New Year, New Rules? Fraud Products and the FCRA

TRIANGLE A

The CFPB has proposed a new interpretation of the Fair Credit Reporting Act (FCRA) that may have direct impact on fraud products and how they are used in the market. Learn about the proposal and what impact it may have on your business. This panel will address the risks and benefits of using these products through a case study of the GLBA and FCRA-enabled fraud solutions developed by Point Predictive.

[Rebecca Kuehn](#)

Partner

[Hudson Cook, LLP](#)

moderator

[Erica Kramer](#)

Partner

[Hudson Cook LLP](#)

panelist

[Bill Hall](#)

President

[Point Predictive Inc.](#)

panelist