



Partner Jean Noonan quoted in Automotive News article addressing FTC settlement with NY auto dealer

July 29th, 2020

On July 29, *Automotive News* reported that a recent FTC settlement with a NY auto dealership could lead to the Commission initiating a rulemaking to regulate dealer markup.

Disparate impact, or business practice resulting in unintentional discrimination, was among the concerns in the FTC's case against Bronx Honda. However, according to Partner [Jean Noonan](#), the discrimination in the case appeared to be intentional and not the result of accidental overcharges involved in cases of disparate impact.

“The allegation was that the dealership charged some consumers more specifically because of their race or ethnicity. This is discriminatory treatment, pure and simple, not disparate impact,” Jean said in her [recent article about the case](#).

Jean is a partner in the firm's Washington, DC office. She advises clients on consumer financial services, fair lending, marketing, financial privacy, and consumer protection matters. She counsels financial institutions and others in complying with laws related to consumer credit, privacy, telemarketing, and unfair trade practices.

[Click here](#) to read the *Automotive News* article.

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