



## The States Have Never Been Higher: Where State Regulators Are Targeting Dealers and Finance Sources in 2026

April 2nd, 2026 | [Eric L. Johnson](#) and [Mark D. Metrey](#)

Date: Monday, June 22, 2026

Time: 10:40 AM – 11:30 AM

Location: Valley 2

Track: Compliance

Sponsor: CMD Credit (NIADA)

Speakers:

Eric Johnson, Partner, Hudson Cook, LLP

Mark Metrey, Associate, Hudson Cook, LLP

Description:

State attorneys general and regulators are intensifying enforcement against dealerships and auto financing sources, targeting advertising, financing, F&I products, data practices and emerging technologies. This session will highlight recent state investigations and enforcement, regulatory shifts and enforcement theories that are creating unexpected liability—even for dealers that believe they may be doing things the right way. Attendees will leave with a clear understanding of where the risk is rising, how violations are being framed, and what practical steps dealers can take to reduce exposure before scrutiny begins.