



## Why become a payfac? A look at the future of the acquiring industry

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Whether you represent an ISO considering sub-merchant accounts; you are a merchant seeking help with payment processing; or a technology provider seeking new markets, we'll have answers for how the payment facilitator model can work for or against you.

Join our panel of experts for a lively discussion examining payment facilitators and their roles, and what the future holds for these payfacs. Key points of the discussion:

Some common misconceptions regarding the payfac model

- Are there any legal stumbling blocks?
- Can the payfac model continue to grow, or are bigger providers going to steal that show?
- Does a traditional merchant acquirer fit in?
- Will payments technology advancements hinder or enhance the model
- What is on the horizon that could alter our view of the payfac model?

David Heun, Moderator  
Associate Editor  
*PaymentsSource*

[Ryan S. Stinneford](#)  
Partner  
Hudson Cook, LLP

Maria Arminio  
President and CEO  
Avenue B Consulting, Inc.

Thad Peterson  
Senior Analyst  
Aite Group

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